

Exhibitor Prospectus

**Updates in Medical Oncology
November 3, 2025
Dorrance H. Hamilton Building
Philadelphia, PA**

Updates in Medical Oncology

Monday, November 3rd, 2025

Dorrance H. Hamilton Building – 1001 Locust Street, Philadelphia, PA 19107

In-Person Exhibit Opportunity!

On behalf of the Sidney Kimmel Cancer Center at Thomas Jefferson University and the Medical Oncology Team, we are pleased to invite you to participate as an exhibitor at our upcoming Fall Oncology Medical Symposium, taking place on Monday, November 3, 2025, at the Dorrance H. Hamilton Building in Philadelphia, PA.

This Jefferson Health–only oncology symposium will bring together faculty and clinical teams for a day of focused updates and collaboration across cancer disciplines. The agenda features expert-led presentations on GI, GU, melanoma, and hematologic malignancies, as well as emerging topics such as minimal residual disease testing and the evolving role of radiation in oligometastatic disease. Special break-out sessions will cover breast cancer, lung cancer, leukemia and lymphoma. A keynote address from Dr. Hoda Badr will explore Cancer Survivorship.

Why Exhibit?

Market your organization and raise brand awareness with experts in the healthcare community.

Insightful Engagement

Participate in meaningful discussions with health experts on current issues, trends, and innovations in pharmaceuticals and medical devices.

Network

Strengthen existing relationships, expand your network, and enhance your company's visibility within the healthcare community.

Product Demonstration

Showcase your latest products and cutting-edge technologies to a targeted audience of health professionals.

The exhibit hall will be open at designated times throughout the conference to facilitate participant visits. Please refer to the enclosed schedule and exhibitor information for details. This information is also accessible on the course webpage: <https://jefferson.cloud-cme.com/FallMO2025>.

We invite you to join us as an exhibitor for this highly anticipated annual event. An opportunity for an in-person Product Theater presentation and exhibitor table enhancements are available. Should you have any questions or require further information, please feel free to contact me directly.

Mia Varnado

CPD Planner

Office of Continuing Professional Development

Email: mia.varnado@jefferson.edu

Updates in Medical Oncology

Monday, November 3rd, 2025

Conference Location:	Dorrance H. Hamilton Building – 1001 Locust Street, Philadelphia, PA 19107										
Exhibit Times:	<p><u>Representatives may begin exhibiting at 8:00 am on Monday, November 3rd, 2025.</u></p> <p>All exhibits are available throughout the conference. The following preliminary times are dedicated exhibit times where food and beverage will be served:</p> <p>Preliminary Agenda – Subject to Change</p> <table> <tr> <td>9:00am – 9:30am</td><td>Registration, Breakfast, and Exhibits</td></tr> <tr> <td>9:00am – 9:30am</td><td>Product Theater</td></tr> <tr> <td>10:45am – 11:0am</td><td>Break and Exhibits</td></tr> <tr> <td>12:00pm – 12:30pm</td><td>Lunch and Exhibits</td></tr> <tr> <td>3:10pm - 4:30pm</td><td>Social Hour</td></tr> </table>	9:00am – 9:30am	Registration, Breakfast, and Exhibits	9:00am – 9:30am	Product Theater	10:45am – 11:0am	Break and Exhibits	12:00pm – 12:30pm	Lunch and Exhibits	3:10pm - 4:30pm	Social Hour
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Exhibitor Registration:	https://jefferson.cloud-cme.com/FallMO2025										
Setup & Breakdown:	<p>Exhibitor set-up <u>Monday, November 3, 2025, at 8:00 AM.</u></p> <p>Exhibit breakdown must be completed by 3:00 pm on November 3, 2025.</p> <p>All exhibits must be tabletop or portable in nature.</p>										
Electrical Needs:	Electrical services are included in the exhibit fee. We will do our best to accommodate each request. Each company is responsible for communicating its electrical needs in its exhibit registration.										
Payment:	<p>Please make the check payable to: Thomas Jefferson University Note Course ID - 43831</p> <p>Mail to: Thomas Jefferson University Office of CPD 1020 Locust Street Suite M5 Philadelphia, PA 19107</p> <p>American Express, Visa, and MasterCard are also accepted via the registration portal.</p> <p>https://jefferson.cloud-cme.com/FallMO2025 Tax ID: 23-135-2651</p>										
Shipping:	<p>Shipments will be accepted by Jefferson OCPD 3 business days prior to the conference, therefore no earlier than Wednesday, October 29, 2025. Be sure to label accordingly.</p> <p>Label for Boxes: Jefferson Alumni Hall 1020 Locust Street Philadelphia, PA 19107, Suite M5 Attn: Mia Varnado – CPD Planner Jefferson Conference, 11/03/2025 Package _____ of _____</p>										

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	<p>Please email Mia.Varnado@Jefferson.edu with the following information: name of sender, how many boxes, when you are shipping them, and when shipment is expected to arrive at Thomas Jefferson University so that we can keep track of your box(es).</p> <p>The Office of CPD and SKMC/TJU do not accept any liability for equipment, goods, displays, or other materials that arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. Please note that all company representatives are solely responsible for packaging, labelling, and coordinating return shipping at the conclusion of the conference with the Hilton Representatives.</p>
Parking & Hotel Information	<p>For those needing hotel rooms, please visit https://www.jeffersonhealth.org/locations/thomas-jefferson-university-hospital/while-youre-here/hotels-and-lodging for Jefferson's recommended hotels.</p> <p>Parking is available at: Hamilton Building Garage located on 11th Street between Locust and Walnut Streets on the right-hand side. This is a self-park garage.</p>
Exhibit Rules	<p>All in-person exhibits must be tabletop or portable in nature, not to exceed 6ft in width. Each in-person exhibit company will be provided a 6' x 30" table and chairs. Each exhibitor will be listed in the course exhibit directory, in the administrative slideshow, and on conference posters.</p> <p>PLEASE NOTE: We will not allow multiple representatives to switch out throughout the day.</p> <p>Exhibitors acknowledge that:</p> <ul style="list-style-type: none"> • Exhibitor is not furnishing commercial support for this conference. Exhibitor is buying in-person exhibit space. • Exhibitor activities are restricted to the allocated physical space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in the conference meeting space, or at the entrances to the conference meeting space. • Advertisements and promotional materials will not be visible on the screen at the same time as the accredited content and will not be interleaved between computer windows or screens of the accredited content. • Advertising of any type is prohibited within the educational content. • Audio and Video: Advertisements and promotional materials will not be included within the accredited content. There will be no commercial breaks. • Exhibits are intended for informational purposes. • The recording (photographic, screen capture, audio, and/or video) of the conference and/or its attendees is prohibited. • The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, should the conference space allow, but must refrain from any participation or recording of any scientific sessions on that company's behalf. • The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computers, audiovisual equipment, etc.) unattended at any time in the exhibit hall. • By registering, they agree to pay the applicable exhibit fees.

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Sunshine Act	<p>The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”).</p> <p>Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitute a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.</p>
Cancellation by Conference Organizers	In the event of a conference cancellation, organizers will not be responsible for any airfare, hotel accommodations, or other expenses incurred by exhibitors. Exhibit fees will be fully refunded.
Refund Policy	<p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD before October 3rd, 2025. There will be no refunds after this period. Cancellations notified before the one-month period will incur a 15% cancellation fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference.</p> <p>Submit refund requests to: Office of CPD, Thomas Jefferson University Jefferson Alumni Hall 1020 Locust Street, Suite M-5, Philadelphia, PA 19107</p> <p>Or send an email to mia.varnado@Jefferson.edu - please include the activity name in the subject line.</p>
Questions	If you have questions, please contact Mia Varnado at Mia.Varnado@Jefferson.edu

Exhibit Level and Benefits

All exhibits must be tabletop or portable in nature not to exceed 6ft in width.

All assets due October 13, 2025

<p>BRONZE LEVEL</p> <p>\$3,000</p>	<ul style="list-style-type: none"> ▪ 1 company representative at table ▪ PowerPoint slideshow acknowledgment ▪ Company listing in Exhibitor Directory ▪ Included in On-Site Exhibitor Raffle (prize provided by Jefferson) ▪ Attendee List (Attendees who permitted info to be shared) ▪ One 6ft draped table ▪ Additional Company Representative- \$400 <p>Companies may choose to add up to one additional representative at their table. Representative must be presenting the same product. Any additional product offered will be required to pay for a separate table.</p>
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Updates in Medical Oncology

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Product Theater Opportunity

PRODUCT THEATER

\$5000

PRODUCT THEATER (LIMITED TO ONE COMPANY)

The Product Theater offers a focused, high-impact live marketing opportunity for exhibitors to engage motivated professionals in a pre-scheduled, private session. It provides an ideal forum to discuss patient education, highlight specific products, and explore therapeutic areas alongside company representatives or designated experts.

The Jefferson Office of Continuing Professional Development (CPD) acknowledges that Product Theaters are promotional in nature and may focus on a specific product or drug. Please note that these sessions are not eligible for continuing education credit.

This is a live, in-person opportunity where basic AV sets up of a screen, a projector, and a microphone will be provided. Any additional AV requirements will be at the expense of your company.

- This opportunity is limited to a 30-minute session, and, due to space constraints, attendance will be capped at 50 participants.
- The Product Theater will be promoted to registered conference attendees in advance of the event.
- The company may provide a one-page digital flyer to be distributed to attendees prior to the conference.
- The company may provide a printed informational flyer to be distributed at the registration area on the day of the program.
- One 6ft draped table
- Included in On-Site Exhibitor Raffle (prize provided by Jefferson)
- Attendee List (Attendees who permitted info to be shared)
- The company must provide a Speaker Representative Name, Title of Session (up to 8 words), Short Description of Session (up to 15 words), and Extended Description of Discussion (up to 60 words), flyer, and company logo.

No portion of this fee will be allocated toward food and beverage. Lunch will be provided to attendees by the conference, and they may bring it into the Product Theater to eat during the presentation if they choose.

***Product Theater is open to the first company that registers and pays. We cannot guarantee any slot until your registration is completed.**

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Exhibit Level Enhancements

Enhancements

These enhancements are intended to bring additional visibility and opportunity to your company. It is required that you purchase an exhibit and/or product theater to be able to gain access to this boost. These will be sold on a first come first serve basis and we cannot guarantee any availability until your registration is completed. These require a purchase of an exhibit or Product Theater.

Enhancement Options:

Coffee and Snack Break - \$1,000

Companies may help support a session break. Signage will be posted in the break area stating, "Today's break is supported by Company A."

Availability is limited to 1 company per break.

Lunch Break - \$2,000

Companies may help support the lunch break session. Signage will be posted in the lunch break area stating, "Today's Lunch is supported by Company A."

Availability is limited to 1 company.

Full Page Color Ad - \$500

To help increase your visibility in the exhibitor directory, you may purchase this "boost" option. In addition to the benefits that come with your already purchased level, you will get an expanded company description (up to 500 words), a full-page color company advertisement and a product description with a photo (up to 2 products with a limit of 250 words each). Printed and Digital copies will be available to all attendees.

Additional Company Representative- \$400

Companies may choose to add up to one additional representative at their table.

Representative must be presenting the same product. Any additional product offered will be required to pay for a separate table.



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Monday, November 3, 2025 | 9:00AM - 5:00PM EST
Dorrance H. Hamilton Building
Preliminary Agenda

CE ACCREDITED PROGRAM		
9:00 AM – 9:30 AM	Registration, Continental Breakfast & Exhibits	
9:00 AM – 9:30 AM	Product Theater	
9:30 AM – 9:45 AM	Opening Remarks	
9:45 AM – 10:15 AM	Update in GI Malignancies	Steve Cohen, MD
10:15 AM – 10:45 AM	Update in GU Malignancies	
10:45 AM - 11:00 AM	Break	
11:00 AM – 11:30 AM	Update in Myeloma	Adam Binder, MD
11:30 AM - 12:00 PM	Update in Melanoma / TIL Therapy	
12:00 PM - 12:30 PM	Lunch & Exhibits	
12:30 PM - 1:30 PM	Keynote: Hoda J. Badr, PhD	
1:30 PM - 2:00 PM	Oligometastatic Disease - Radiation Oncology Approach	Varsha Jain, MD
2:00 PM – 2:30 PM	Applying Minimal Residual Disease Testing to Clinical Practice (+1)	Ankur Parikh, DO
2:30 PM – 3:00 PM	MDG group meetings led by MDG group leaders*	
	Breast Cancer	
	Cellular Therapy	
	GI Malignancies	
	GU Malignancies	
	Leukemia	
	Lung Cancer	
3:00 PM – 3:10 PM	Closing Remarks	
3:10 PM - 4:30 PM	Social Hour	



**Request for Taxpayer
Identification Number and Certification**

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
requester. Do not
send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) THOMAS JEFFERSON UNIVERSITY	
	2 Business name/disregarded entity name, if different from above.	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) NON-FOR-PROFIT 501C3	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) 1 Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A (Applies to accounts maintained outside the United States.)
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/>	
	5 Address (number, street, and apt. or suite no.). See instructions. 1101 MARKET STREET, SUITE 2004	Requester's name and address (optional)
6 City, state, and ZIP code PHILADELPHIA, PA 19107		
7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
			-				-		
or									
Employer identification number									
2	3	-	1	3	5	2	6	5	1

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person 	Date 05/10/2024
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Yevgeniy Shcherbakov, Acct. Manager

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they